



GREECE/BALKANS 2001

End of Show Report

Name of Show	EXPO COMM GREECE/BALKANS 2001
Dates of Show	November 8 – 11, 2001
Place of show	Helexpo Exhibition Center, Athens, Greece
Organizer	E.J. Krause & Associates, Inc. Symeon G. Tsomokos S.A.
Type of show	International Telecommunication Exhibition and Conference
Official Sponsor	Ministry of Transport and Communications
Grand Sponsor	OTE International Investments
Sponsors	INTRACOM S.A., Cyta Global, CosmOTE
Media Sponsors	Naftemporiki, the leading Greek financial and business newspaper Flash 9.61, FLASH S.A. Radio and Television Broadcasts
Frequency of show	Annual. 2001 was the first edition
Attendance	4700 highly qualified visitors
Exhibitors	46 (list of exhibitors see separate file): 1,800 net square meters

EXPO COMM GREECE/BALKANS was opened on November 8, 2001 from:

Mr. Christos Verelis, Minister of Transport and Communications
Mr. Konstantinos Rovlias, Secretary General for Telecommunications
Mr. Spyros Vougias, Deputy Minister of Transport and Communication

Further guest during the opening ceremony:

Ambassador Thomas Miller, United States of America
Ambassador David Madden, Great Britain
Ambassador David Sasson, Israel
Ambassador Eduardo Junco Vonet, Spain
Ambassador Francisco Saenz, Ambassador of Columbia
Ambassador Dusan Batakovic, Ambassador Federal Republic of Yugoslavia

Also the ambassadors from Macedonia, Romania, Mexico, Japan, Bulgaria, Serbia and Ministers of Telecommunications from Cyprus and Serbia attended the opening ceremony.

Next Event
EXPO COMM Southeast Europe
October 22-25, 2002, Helexpo Exhibition Center, Athens, Greece

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EXPO COMM GREECE/BALKANS 2001 showed the development of communications infrastructure and advanced information and communications technologies and applications, especially for carrier networks, large government and municipal networks, and business enterprise networks.

Exhibitors were very satisfied with the focused quality of the audience during this business-to-business event, with many expressing strong interest to increase for next year's event. The inaugural edition of EXPO COMM in Greece allowed the marketplace to recognize that EXPO COMM brings a targeted focus on carrier and enterprise networking, making it unique as an ICT event for quality business-to-business, with international and governmental involvement giving the event implications for international relations and economic development.

International commercial development was represented by Embassies of Israel, Spain, Hungary, Great Britain and the United States of America, each participating with their own stands.

The Greece Minister for Transport and Communications Mr. Verelis, and the Greece Secretary General of Telecommunications Mr. Rovlias both used the EXPO COMM platform for presenting official public announcements, and the government has renewed its strong support for the next edition which will be named EXPO COMM Southeast Europe 2002 in Athens next year.

Conference:

The Conference was held November 9-10 in the Conference Center of Helexpo with the topic "The Social Dimension of the Telecom Revolution". (Program available on separate file).