

EXPO COMM CHINA 2008

TECHNICAL SEMINAR PROGRAM

A program of technical seminars will be run in conjunction with the Exhibition and separate from the Conference Program. Each exhibiting company will have the opportunity to participate through application. The technical seminar program is the interactive platform for exhibitors to give a more detailed orientation on its new technology, products, and services. Seminar program information including seminar schedule, topics, company and speakers will be published in the show catalogue, official website, show preview/show guide and on-site signage.

The venue of technical seminars will be located in the NCIEC. Due to the limited availability of meeting rooms, all seminar applications will be processed on a "first come, first served" basis.

The timing for each seminar session is restricted to 2.5 hours. Within this time limit the Exhibitor is free to arrange its agenda for presentation as well as question and answer time. Each meeting room can hold 40-50 audience members. To achieve optimum results, the exhibitor should make their own efforts to contact and invite their target audience.

The unique advantage of this seminar is your company's freedom not only to introduce, but promote your products and technologies. This advantage will greatly increase your exposure and create an informed potential client base for your company to target. As this seminar is run independently from the Forum, it will give your company a strong advantage over your competitors.

Each seminar session is priced at US\$800 for exhibitors and US\$2500 for non exhibitors. Please submit this application no later than August 24, 2008. The Show Organizer will notify each speaking company of its seminar timing and meeting room number once the seminar schedule is completed. This is a great all inclusive opportunity as your company will pay a one time fee and receive all the following benefits: meeting room rental, meeting room facilities (overhead projector, writing board, screen, podium and chairs), and general promotion campaign. If the exhibitors require additional equipment or facilities outside the list of the items provided by the Service Building, (e.g. multi-media projector), they will need to provide their own or rent the equipment at their own cost.

The Exhibition will not offer language translation service for the technical seminar program. The show organizer strongly recommends that the exhibitors arrange the translation through themselves.

SUBJECT OF THE PROPOSED PAPER: _____

SPEAKER: _____ JOB TITLE: _____

We require: **Equipment**

(Please make copy for your records)

Equipment	Rental Fee	Quantity	Total Amount
VHS MUL & TV	USD70 / half day		
Multimedia Projector EPSON(EMP-5300)	USD150 / half day		
Multimedia Projector EPSON(EMP-7300)	USD190 / half day		

WIRE TRANSFER INFORMATION

Please include all necessary bank fees.

Bank America International, New York, USA

For further credit to Bank of America, Baltimore, Maryland

Bank Routing Number: 0260-0959-3

Swift BOFAUS3N (For International Wire Transfers Only)

Account Name: EXPOCOMM EVENTS LLC

Account Number: 003928147767

EXHIBITORS ARE REQUIRED TO COMPLETE
AND RETURN THIS FORM TO:

EXPO COMM CHINA 2008

E.J. KRAUSE & ASSOCIATES, INC.
6550 Rock Spring Dr.
Suite 500
Bethesda, MD 20817
Tel: 301-493-5500
Fax: 301-493-5705
Contact: Beth Harrington
E-mail: harrington@ejkrause.com

Authorized By: (must type or print)	
Name:	
Title:	
Company:	
Address:	
Fax:	
Tel:	E-mail:
Booth No.:	Date:
Signature:	